

**2009 Speaker
Spotlight:**



Craig Herkert
President and CEO of
the Americas
Wal-Mart Stores



J.C. Gonzalez-Mendez
President, McDonald's
Latin America

**GLOBEWOMEN SPECIAL EDITION:
2009 Global Summit of Women Update**

Continuing its tradition of presenting diverse expertise, the 2009 Global Summit of Women hosted by Chile from May 14-16th at the Sheraton Santiago is pleased to have the following male presenters in different parts of this year's program. **Craig Herkert**, Wal-Mart's President for the Americas, will share with government ministers at the **Ministerial Roundtable** what his company does in partnership with some governments to advance women. His counterpart at McDonald's, **J.C. Gonzalez-Mendez**, will open the **Youth Forum** and speak, in turn, about McDonald's own initiatives to foster talent among girls and women. Lastly, the Executive Editor of Latin America's foremost business magazine, *AmericaEconomia*, **Felipe Aldunate** will give his assessment of major economic trends in the Latin American region emerging after these difficult times at the Summit's opening plenary. Let us introduce these talented presenters to you.

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Craig Herkert is President and CEO of the Americas for Wal-Mart Stores since 2004, where he has responsibility for operations in Argentina, Brazil, Canada, Mexico, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Puerto Rico. From 2000 to 2003, he was Senior Vice President and COO of Wal-Mart International, responsible for International Merchandising, Marketing, and Operations before being promoted to Executive Vice President in 2003. In June 2006, President Bush appointed Mr. Herkert to serve on the North American Competitiveness Council. He also serves as a Member of the Board of Directors for the Council of the Americas.

President of McDonald's Latin America **J.C. Gonzalez-Mendez** has over 20 years of international leadership experience with McDonald's. Mr. Gonzalez-Mendez previously held the position of Senior Vice President, Chief Supply Chain Officer for North America for more than 15,000 restaurants in the United States and Canada. He has also worked on supply chain and quality assurance for the company's European, Asian, and Latin American markets. Mr. Gonzalez-Mendez is a member of the Board of Trustees of the Tomas Rivera Policy Institute and the Board of Advisors for the National Council of La Raza, both highly respected organizations serving the Latin American community.



Felipe Aldunate
Editorial Director
AmericaEconomia

*Join us for the
**Premier
International
Women's Economic
Forum, now in its
19th Year***

Felipe Aldunate has held the position of Editorial Director of *AmericaEconomia* magazine since 2006. Prior to assuming this position, Mr. Aldunate worked as a journalist for the magazine for 11 years covering a range of business issues. His experience as an international correspondent in Miami, Mexico City, Bogotá, Sao Paulo, and Santiago provides him with a deep understanding of Latin American economies and knowledge of regional trends.

Connect with, learn from and be inspired by some of the most outstanding women business and government leaders in the world.



One of Chile's celebrated wineries



Snow-capped mountains frame Santiago



Site of the Summit's Opening Ceremony

Don't miss this exciting global forum!!

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