

SPONSORS



McDonald's Latin America

2009 GLOBAL SUMMIT OF WOMEN



Setting New Paradigms for Business and Political Leadership

*Santiago, Chile
May 14-16, 2009*



GLOBAL SUMMIT OF WOMEN 2009: Setting New Paradigms for Business and Political Leadership

Summit President: Irene Natividad

Informally called the “Davos for Women” by past participants, the Global Summit of Women has developed a reputation as an exciting, fact-filled, hands-on gathering of high caliber delegates from all parts of the globe. Now in its 19th year, the Summit celebrates women’s leadership worldwide by bringing together women business, professional, and governmental leaders for three days of stimulating sessions designed to explore practical strategies and best practices in accelerating women’s economic progress worldwide. **Thirty-seven International Members and Partner organizations representing 380,304 women on six continents are planning to participate in the May global gathering of leaders in Chile.**

The 2009 Global Summit of Women focuses on the emergence of women as political and business leaders. Latin America, as a region, is now seeing a growing number of women running countries, political parties, and powerful ministries. In other parts of the world, such as Asia, a new crop of female executives are leading large businesses and are playing a critical role in shaping their countries’ economies. In Europe and North America, women entrepreneurs are dramatically increasing in numbers. Whether in the public or private sector, women are creating new paradigms of leadership that will influence future generations.

2009 Summit Features:

- Pre-Summit **Roundtable for Women Government Ministers** to dialogue with corporate leaders on best practices in public/private sector partnerships for advancing women’s economic growth;
- Plenary sessions which cover **business trends** regionally and globally;
- **Practical strategies for business growth** – personal and entrepreneurial -- developed in different parts of the world;
- **Skills building sessions** in four tracks: Leadership Development, Entrepreneurial, Microenterprise Development, and Issues;
- **Inspirational role models** from every continent included among our impressive roster of over 80 presenters;
- Ample **networking opportunities** at breakfasts, lunches, receptions, and throughout the event.

What the 2009 Summit Offers

- A window into the Chilean, Latin American, and Caribbean economies;
- Insight into the women driving business growth in this region as consumers and business leaders
- Featured ‘best practices’ in partnerships between business and government to advance women and to promote ‘green’ initiatives
- Information on doing business with Latin America’s “star” economy – Chile
- And numerous sessions to help ‘grow’ your leadership skills, your business, your network

2009 SUMMIT HOST COUNTRY: CHILE

Chile, considered as one of the best places to do business in the Latin American region, is the proud host of the 2009 Global Summit of Women. With an economy rated in 2007 as more competitive than countries such as Korea and Spain by the *World Competitiveness Yearbook*, Chile is the engine of Latin America's export growth. Chile's strengths include sound economic policy-



Summit President Irene Natividad and President of Chile Michelle Bachelet meet in Santiago to discuss the 2009 Global Summit of Women.

making, a transparent regulatory system, an educated workforce and good infrastructure. Prudent economic policies and an open attitude towards trade and investment have provided Chile with stable long-term growth. Chile claims to have more bilateral or regional trade agreements than any other country -- 57 -- with the European Union, Mercosur, China, India, South Korea, and Mexico, among others.

Michelle Bachelet, Chile's first woman President, has taken an active role in shaping the role of women in Chilean public and economic life. As President, Bachelet has ensured that equal numbers of women and men hold top administration jobs, including in her Cabinet. Today, nine women lead Ministries in Chile, an example for the region and the world. Consequently, new laws have been introduced to ensure equality of women in a variety of areas. With the goal of increasing jobs for women, Chilean women business leaders are a crucial part of future growth for the country's economy.

The site of the 2009 Summit -- Santiago -- is Chile's capital and largest city. Approximately two decades of uninterrupted economic growth have transformed Santiago into one of Latin America's most sophisticated metropolitan areas. The city, a regionally important financial center, also boasts some of Latin America's most spectacular infrastructure and is headquarters to many important companies.

WHY ATTEND THE GLOBAL SUMMIT OF WOMEN?

- *To participate in a truly unique global gathering of women influencers and opinion leaders from government and business;*
- *To be inspired by women from across all continents and all areas of leadership;*
- *To expand your global network; and*
- *To learn from and to share with your peers ways to improve your business, your career, your life ... and the lives of others.*

PROGRAM

All sessions take place at the Sheraton Santiago Hotel, unless otherwise indicated.
Translation in all sessions will be provided in English, Spanish and French.



Summit President
Irene Natavidad

May 13, 2009 (Wednesday):

5:00 p.m. - 8:00 p.m. Summit Registration

May 14, 2009 (Thursday)

8:00 a.m. - 4:00 p.m. Summit Registration

9:00 a.m. - 4:00 p.m. Pre-Summit Ministerial Roundtable (*Open to Ministers Only*):

“Public/Private Sector Partnerships: Advancing Girls’ and Women’s Economic Opportunities”

3:00 p.m. - 4:30 p.m. Doing Business with Latin America and Chile

5:30 p.m. - 7:00 p.m. Opening Ceremony

7:30 p.m. - 9:30 p.m. Welcoming Reception and Dinner

May 15, 2009 (Friday)

8:00 a.m. - 9:00 a.m. Networking Breakfast

Plenary Sessions

9:00 a.m.- 10:00 a.m. Megatrends in the World’s Economy Post-Meltdown

Profile of Latin American/Caribbean Women

10:00 a.m. - 11:00 a.m. Vice Presidents’ Forum: Defining a New Political Leadership Paradigm

11:00 a.m.-- 12:00 p.m. Ministerial Best Practices in Business and Government Partnerships Advancing Women

12:00 p.m.-- 1:15 p.m. Luncheon Networking

1:15 p.m. - 2:15 p.m. Luncheon Program: Dialogue with Women Entrepreneurs

2:15 p.m. - 2:45 p.m. Break

Breakout Sessions

2:45 p.m.- 4:15 p.m. Entrepreneurial Track * *Second Chance: Overcoming Fear of Failure*

Microenterprise Track * *Microenterprise Sales and the Internet - Do’s and Don’ts*

Leadership Development Track * *Taking Risks and Its Role in Career Growth*

Issues Track * *Engaging Young Women and Girls into the Technology Industry*

4:30 p.m. - 6:00 p.m. Entrepreneurial Track * *Is Social Responsibility Separate From Entrepreneurship?*

Leadership Development Track * *Understanding and Developing an Effective Leadership Style*

Issues Track * *Media and How it Defines Women in Business*

4:30 p.m. - 6:00 p.m. Special Session: YOUTH FORUM

8:00 p.m. - 10:00 p.m. Global Women’s Leadership Awards and Gala Dinner

May 16, 2009 (Saturday)

8:00 a.m. - 9:00 a.m. Networking Breakfast

Plenary Sessions

9:00 a.m.-10:15 p.m. Best Practices in Corporate Social Responsibility

10:30 a.m. - 12:00 p.m. Women CEO Forum: Lessons from the Global Corporate Crises for the 21st Century Economy

12:15 p.m. - 1:15 p.m. Luncheon Networking

1:15 p.m. - 2:15 p.m. Luncheon Program: Combating Violence Against Women – Public and Private Sector Initiatives

2:15 p.m. - 2:45 p.m. Break

Breakout Sessions

2:45 p.m. - 4:15 p.m. Entrepreneurial Track * *Gauging Your Business’ Export Readiness*

Microenterprise Track * *Scaling Up: Moving Micro- Enterprises to Mainstream Business*

Leadership Development Track * *Effective Conflict Resolution in the Workplace*

Issues Track * *Women and Wealth Creation: Women’s Investment Funds*

4:30 p.m. - 6:00 p.m. Entrepreneurial Track * *Exit Strategies for Business Owners – When is the Right Time to Sell?*

Microenterprise Track * *Assessing Microentrepreneurship and its Impact on Women*

Leadership Development Track * *Becoming Comfortable with Negotiating*

Issues Track * *Business Ethics: Moving Beyond the Bottom Line*

6:15 p.m. - 7:15 p.m. Closing Ceremony

7:15 p.m. -8:45 p.m. Closing Reception

MEET SOME OF THE 2009 SUMMIT PARTICIPATING LEADERS



Michelle Bachelet Jeria
President of Chile



Laura Gonzalez Molero
President and CEO, Merck Spain



Angela Titzrath-Grimm
Vice President, Daimler AG (Germany)



Ana Vilma Albanez de Escobar
Vice President of El Salvador



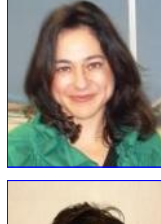
Marcela Perez de Alonso
Executive Vice President, Human Resources, HP (USA)



Mary McDaniel
Vice President, Material and Corporate Sourcing, FedEx (USA)



Nguyen Thi Doan
Vice President of Vietnam



Daniela Di Fiori
Vice President, Corporate Affairs and Sustainability, Wal-Mart Brazil



Carmen Mur
Country Manager, Manpower Spain



Gertrude Mongella
President, Pan-African Parliament



Marilyn Johnson
Vice President, Market Development, IBM (USA)



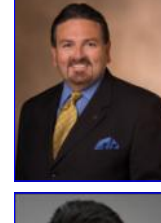
Sandra Yachelini
General Manager, Microsoft Argentina and Uruguay (Argentina)



Laura Albornoz Pollmann
Minister for Women, Chile



Maria Beatriz Rodriguez
General Manager, Procter & Gamble, Colombia- Ecuador (Colombia)



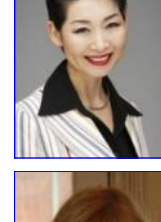
J C Gonzalez-Mendez
President, McDonalds Latin America



Patricia Espinosa Torres
Undersecretary of Labor, Mexico



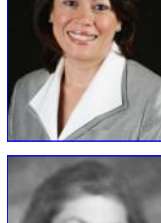
Mechtilde Maier
Senior Vice President Group Diversity Management, Deutsche Telekom AG (Germany)



Sung Joo Kim
CEO, MCM, Inc. (South Korea)



Craig Herkert
President and CEO of the Americas, Wal-Mart Stores, Inc.



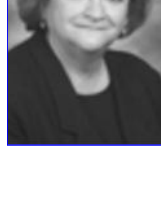
Liz Alicea-Velez
Executive Vice President, Western Union, Latin America and Caribbean Region



Linda Alexander
Vice President, Women's Health and Global Advocacy, QIAGEN Corp. (USA)



Zouera Youssoufou
Program Head IFC-GEM, World Bank



Marcia Silverman
CEO, Ogilvy Public Relations Worldwide



Marie-Laure Charles
Former Managing Director, Thales Chile

GLOBAL SUMMIT OF WOMEN 2009: GLOBAL MEMBERS

American Association of University Women (AAUW), USA
Asociación Mexicana de Mujeres Empresarias (AMMJE), MEXICO
Asociación de Mujeres Empresarias del Peru (AMEP)
Business and Professional Women, Germany (BPW Germany)
Cámara de Comercio de Guatemala
European Women's Management Development International Network (EWMD), Austria, Hqtrs.
EVE-olution Foundation, USA, Hqtrs.
Fane Foundation, NIGERIA
Global Enhancement of Women's Executive Leadership (GEWEL), Japan
International Federation of Business and Professional Women (BPW International), USA, Hqtrs.
Jordan Forum for Business and Professional Women (BPW Jordan)
LIDERE, Latvia
Michigan Association for Female Entrepreneurs (MAFE), USA
National Association of Women Business Owners (NAWBO), USA
Red de Mujeres para el Desarrollo, COSTA RICA
Seroptimist International of the Americas, USA
The International Alliance for Women (TIAW), Canada, Hqtrs.
Vietnam Chamber of Commerce and Industry (VCCI)
Women Presidents' Organization (WPO), USA, Hqtrs.
Women's Business Chamber/ Cámara Empresarial de Mujeres del Uruguay (CEMU)

GLOBAL SUMMIT OF WOMEN 2009: INTERNATIONAL PARTNERS

Across Cultures, USA
Afghan Women's Business Federation (AWBF), AFGHANISTAN
African Alliance for Women's Empowerment, EGYPT
African Business Women's Network, NIGERIA
Arab-American Women's Business Council (AAWBC), USA
Asian Centre for Entrepreneurial Initiatives (ASCENT), INDIA
Asian Women In Business, USA
Asian Women Leadership Network (AWLN), USA
Asociación Argentina de Empresarias (ASEM)
Asociación Iberoamericana de Mujeres Empresarias (AIME), ARGENTINA
Asociación Latino Americana de Diseño (ALADI), ARGENTINA
Asociación Peruana Mujeres Industriales del Sur (MISUR-PERU), PERU
Association des Femmes Chefs D'entreprise, BURKINA FASO
Association des Femmes D'affaires de Congo (AFAC), D.R. CONGO
Association des Femmes Entrepreneurs de Guinée (AFEG), GUINEA
Association pour la Femme des Droits de la Femme et de L'Enfant (ADDFE), GABON
Association pour la Promotion Durable de la Femme Défavorisée (APDFD), TOGO
Australian Businesswomen's Network
Bangladesh Women Chamber of Commerce and Industry (BWCCI)
Beijing Women's Federation, CHINA
BPW Bermuda
British Association of Women Entrepreneurs (BAWE), UK
Business and Professional Women's Club of Port Moresby (BPW Papua), PAPUA NEW GUINEA
Capitación Empresaria, ARGENTINA
China Association of Women Entrepreneurs (CAWE)
China NGO Network for International Exchanges (CNIE)
Chittagong Women Chamber of Commerce & Industry (CWCCI), BANGLADESH
Comisión de Mujeres de la Industria de la Alta Tecnología (COMIAT)
Connected-Women.com, ICELAND
Consortium of Women Entrepreneurs of India (CWEI)
Dirigeantes, FRANCE
Egyptian Business Women Association (EBWA)
El Congreso Permanente De Mujeres Empresarias De Nicaragua (CPMEN)
Empowering Women Empowering Society, JAPAN
European Academy for Women in Politics and Economy (EAF), GERMANY
European Professional Women's Network (EPWN), FRANCE
ExpatWomen.com, AUSTRIA, HQTRS.
Federación Mujeres Empresarias de Venezuela (FEDEMEV)
Global Women Inventors and Innovators Network (GWIIN), UK
Hispanic Business Women's Alliance, PUERTO RICO
Integrated Social Development Effort Bangladesh (ISDE)
Leading Women of Africa, SOUTH AFRICA
Movimiento Femenino Indo-Iberoamericano Senti-Pensante (MOFISP), BOLIVIA
Mujer Emprende, MEXICO
Mujeres de Negocios y Profesionales de Panama (BPW PANAMA)
Namibia Women Summit
National Association for Female Executives (NAFE), USA
Organización para el Desarrollo Empresarial Femenino Financiera S.A., HONDURAS
Organización Argentina de Mujeres Empresarias (OAME), ARGENTINA
Organization of Women in International Trade (OWIT), USA
Professional Women International, Belgium (PWI), BELGIUM
Prowess, UK
Roma Women's Association (RWAR), ROMANIA
The Committee of 20, RUSSIA
Women Business Owners, JAMAICA
Women Entrepreneurs Association of Turkey (KAGIDER)
Women In Technology International (WITI), USA
Women on Boards Initiative Berlin, GERMANY
Women's Business Council Philippines (WBPC)
Women's Business Group, SURINAME
Women's Enterprise Centre of Manitoba, CANADA
Women's Leadership Exchange (WLE), USA
Women's Rural Entrepreneurial Network (WREN), USA
World Association for Small and Medium Enterprises (WASME), INDIA

WEXPO ON-SITE

Attention: *Businesswomen Who Want to Showcase their Products and Services at the 2009 Global Summit of Women*



Summit president, Ms. Irene Natividad and the Honorable Patricia Espinosa Torres, Deputy Secretary of Labor of Mexico, select from among a variety of wares on display at the WEXPO 2005 in Mexico City, Mexico.



The WEXPO 2008 in Hanoi, Vietnam featured artisans from throughout Asia, as well as Vietnamese local industry.



Honorable Dr. Farkhonda Hassam, MP of Egypt, browses at the WEXPO 2006 event in Cairo, Egypt.



You at WEXPO 2009
in Santiago, Chile

Display your goods and services
at
Women's Expo (WEXPO) ,
part of the
2009 Global Summit of Women
May 14th-16th
Santiago, Chile

Looking to connect with leaders in your industry?

A WEXPO booth -- available exclusively to Global Summit of Women Participants -- can maximize your brand's visibility and your time at the Summit.

Artisans: Showcase your work at this global gathering of women leaders, a rich source of potential business partners or clients.

Business and professional women's organizations:

Reach out to our global network of women entrepreneurs and corporate executives to increase the visibility of your organization among Summit participants.

Reserve your space online today
at www.globewomen.org

Registration is limited and space will be assigned on a first-come, first-served basis, so sign up early. The WEXPO registration deadline is April 3rd.

Reminder: WEXPO is open **exclusively** to Global Summit of Women participants.

SUMMIT REGISTRATION FORM

REGISTER ON-LINE AT WWW.GLOBEWOMEN.ORG

Registration Deadline: April 16, 2009

Name _____

Position _____

Organization _____

Mailing Address _____

Country _____

Tel # _____ Fax # _____ E-mail _____

REGISTRATION FEE

PLEASE CIRCLE ONE

US \$450 – Non-Profit and Governmental Rate

US \$700 – Corporate Rate

No refunds after April 16, 2009

METHOD OF PAYMENT

_____ **Bank Check** (in U.S. dollars ONLY) made payable to: Global Summit of Women (WREI)

_____ **Credit Card**

CREDIT CARD PAYMENT

Cardholder _____

Card Type _____

Account Number _____

Expiration Date _____

Signature _____

NOTE: ALL CREDIT CARD PAYMENTS WILL BE PROCESSED BY THE WOMEN'S RESEARCH EDUCATION INSTITUTE (WREI). THIS WILL BE REFLECTED ON YOUR CREDIT CARD STATEMENT.

PROFESSIONAL PROFILE

Nature of Business: Corporate Entrepreneur Government NGO Academic Other

Industry Agriculture Communications Construction Financial Services Food and Beverage
 Info. Technology Manufacturing Mining Pharmaceuticals Retail
 Transportation Tourism Wholesale Other: _____

Language Preference: English Spanish French

Please send this form to: Global Summit of Women
1100 G St. NW, Ste. 700, Washington, DC 20005 USA
Tel: 202-835-3713; Fax: 202-466-6195; e-mail: summit@globewomen.com

HOTEL REGISTRATION FORM : SHERATON SANTIAGO HOTEL

Avenida Santa Maria 1742; Providencia, Santiago, Chile

Please send this reservation form to Ms Isabel Maier M. **prior to APRIL 2, 2009**
FAX 56-2-7070991 / Phone 56-2-7070143 / Isabel.maier@sheraton.com

Surname: _____ First Name: _____

Mailing Address: _____

Postal Code: _____ City: _____ Country: _____

Tel: _____ Fax: _____ E-mail: _____

Please circle your room choice with rate. (Per room, per night).

SHERATON SANTIAGO HOTEL & CONVENTION CENTER

Classic Queen	US\$ 160 + TAX	Classic Twin	US\$ 160 + TAX
Club Floor King	US\$ 185 + TAX	Club Floor	
Twin	US\$ 185 + TAX		

SAN CRISTOBAL TOWER A LUXURY COLLECTION HOTEL

Grand Deluxe King	US\$ 210 + TAX	Grand Deluxe Twin	US\$ 210 + TAX
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ARRIVAL / DEPARTURE

Date of arrival: _____ Flight Number: _____ Time: _____

Date of departure: _____ Flight Number: _____ Time: _____

Special Requests: _____

Check in time from 15:00hrs. Check out time is before 13:00hrs.

Cancellation policy:

Free of charge Untill March 2nd 2009

One night of penalty since March 3rd to March 16th, 2009

Full stay since March 17th, including No-Shows. The Total amount of the stay will be charged to the credit card information sent in this form.

PAYMENT DETAILS: (Credit Card details are required to guarantee reservation.)

Guaranteed by credit card: Amex Diners Master Visa

Name on Card: _____

Signature: _____

Credit Card Number: _____ Security Code _____

Expiration: _____

_____ I Hereby agree to the Hotel policy regarding credit card information

WEXPO (WOMEN'S EXPO) REGISTRATION FORM

REGISTER ON-LINE AT WWW.GLOBEWOMEN.ORG

Registration Deadline: April 3, 2009

BOOTH REGISTRATION INFORMATION

Space will only be granted to registrants of the Global Summit of Women 2009; if you have not done so, please submit your Summit registration form PRIOR to completing this form. Thank you.

WEXPO will take place from May 14-16 at the Sheraton Santiago Hotel, the site of the Global Summit of Women. Space will be assigned on a first-come, first-serve basis.

Name _____

Position _____

Organization _____

Mailing Address _____

Country _____

Tel # _____ Fax # _____ E-mail _____

REGISTRATION FEE

PLEASE CIRCLE ONE

US \$400 – Small Business, Nonprofits

US \$600 – Corporate Rate

No refunds after April 3, 2009

METHOD OF PAYMENT

_____ **Bank Check** (in U.S. dollars ONLY) made payable to: Global Summit of Women / WREI

_____ **Credit Card**

CREDIT CARD PAYMENT

Cardholder _____

Card Type _____

Account Number _____

Expiration Date _____

Signature _____

NOTE: ALL CREDIT CARD PAYMENTS WILL BE PROCESSED BY THE WOMEN'S RESEARCH EDUCATION INSTITUTE (WREI). THIS WILL BE REFLECTED ON YOUR CREDIT CARD STATEMENT.

REFUND/CANCELLATION POLICY: *Notice of cancellation must be submitted in writing prior to April 3, 2009.* The Global Summit of Women will provide a 50% refund to any exhibitor applicant in response to refund requests received in writing before April 3, 2009. Please email your request to summit@globewomen.com. In order to be honored, requests for refunds must be received prior to the April 3, 2009 deadline.

Please send this form to: Global Summit of Women
1100 G St. NW, Ste. 700, Washington, DC 20005 USA
Tel: 202-835-3713; Fax: 202-466-6195; e-mail: summit@globewomen.com

WHO SHOULD ATTEND THE 2009 GLOBAL SUMMIT OF WOMEN?

The Global Summit of Women invites:

- Women entrepreneurs of businesses of all sizes
- Women professional and governmental leaders who want to connect with their counterparts worldwide
- Business executives
- Women leaders of NGOs focusing on economic development
- Heads of Microenterprise development organizations
- YOU!



VISA INFORMATION

All Summit participants are responsible for obtaining the necessary travel documents to enter Chile. Visas are **NOT** required for participants with passports from the following countries for stays of 30-90 days:

Antigua & Barbuda, Argentina, Australia, Bahamas, Barbados, Belize, Bolivia, Brazil, Britain, Canada, Colombia, Costa Rica, Croatia, Czech Republic, Dominican Republic, Ecuador, El Salvador, European Union, Fiji, Grenada, Guatemala, Honduras, Hungary, Iceland, Indonesia, Israel, Jamaica, Japan, Liechtenstein, Macau, Malaysia, Malta, Mexico, Monaco, Morocco, New Zealand, Nicaragua, Norway, Panama, Paraguay, Peru, Poland, St Kitts & Nevis, St Lucia, San Marino, Serbia & Montenegro, Singapore, Slovenia, South Africa, Surinam, Switzerland, Tonga, Tunisia, Turkey, United States, Uruguay, Vatican City, and Venezuela.

Participants from countries not listed above are urged to contact the Chilean Embassy or Consulate closest to them for up-to-date travel guidelines. Participants from countries with no Chilean embassy should log on to www.globewomen.org for instructions on securing a visa.

Please note that Chile charges a one-time **reciprocity fee** upon entry to citizens of the following countries: \$131 for the U.S., US\$56 for Australians, and US\$132 for Canadians. The one-time fee is good for the life of the passport, and is charged when entering through the Santiago airport. Travelers crossing over land do not pay this fee. You may pay this fee at the airport counter (to the left of Customs) with cash or your credit card.

For registration and up-to-date information on the 2009 Global Summit of Women and highlights of past Summits, visit www.globewomen.org.